ONLINE / CHAT Party System

THE MODERN WAY TO BUILD YOUR JP BUSINESS.

Today's customers want flexibility. An Online / Chat Party allows guests to join from anywhere, at any time. It combines personal interaction with the convemience of online shopping.

The goal isn't just to sell products – it's to create conversations, solve everyday problems, and book the next parties.



FIND A HOST

- ◯ Find someone who enjoys your products and is willing to invite friends. A well-prepared host is the key to a successful party.
- ◯ Follow the Host Preparation guidelines in this Start Guide.



CHOOSE A THEME

Keep it simple. Choose ONE topic, for example:

- Kitchen
- Laundry
- Bathroom
- Outdoor
- Windows

People buy solutions – not catalogs.



CREATE THE PARTY

Create your party in the JP system.

Set:

- ◯ Party name
- ◯ Start date & time
- ◯ Closing date (for example, 2 days later)

The system creates an unique Party order Link for this event.



INVITE THE GUESTS

Send your host:

- ◯ Invitation text
- ◯ Group Party Link
- ◯ QR Code (optional)

The host invites friends into the Messenger group (WhatsApp, Facebook Messenger, etc.) Guests should join before the official start.



START THE PARTY

- ◯ Welcome everyone with a short video.
- ◯ Explain:
  - Who you are
  - Today's topic
  - How the party works
- ◯ Invite guests to introduce themselves.
- ◯ Create a relaxed atmosphere.



SHARE THE EXPERIENCE

- ◯ Post short product videos
- ◯ Share pictures
- ◯ Demonstrate real cleaning problems
- ◯ Answer questions
- ◯ Encourage interaction

Authenticity is more powerful than perfection. We provide ready-to-use texts, product videos, images and templates in the Download Center. We also encourage every consultant to create their own short videos from home using real-life situations. Your own authentic videos create trust and make every Online Party unique.

People connect with real experiences.

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PLACE ORDERS

- ○ Guests receive the Party Link. Using this link they can:
  - Open the JP Shop
  - Enter their personal information
  - Fill their shopping cart
  - Pay securely online

People buy solutions – not catalogs.

CLOSE THE PARTY

When the party closes, review all orders.
Before finalizing the party, you can:

- Add Guest Gifts
- Add Booking Gifts
- Recognize qualified Success Gifts

Then close the party.
JP automatically processes the orders and ships them directly to each customer.

CLOSE THE PARTY

About two weeks after delivery:

- ○ Contact every customer
- ○ Ask how they like the products
- ○ Answer questions
- ○ Offer support
- ○ Ask for referrals
- ○ Book the next party

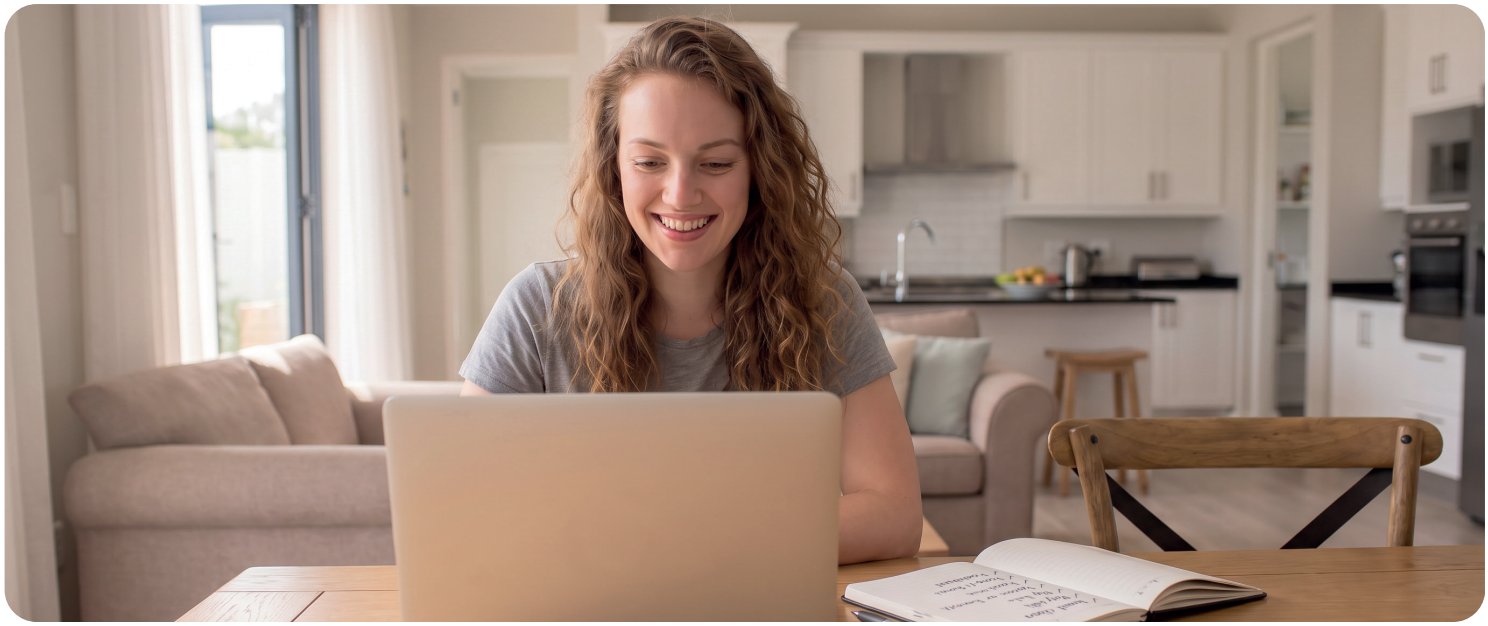
Relationships build long-term businesses.

MY NOTES:

KEY MESSAGE

**Create conversations. Create experiences.
Create relationships. The sales will follow.**

*Videos explain.
You connect.*



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